

# B.S. FINANCIAL PLANNING/ M.B.A.

The dual B.S. Financial Planning/MBA degree program allows high-achieving students to earn both degrees through an accelerated course of study. This pathway provides advanced business and industry knowledge, leadership development, and professional preparation while reducing the time required to complete a graduate degree. Graduates gain a competitive advantage in the job market and are well prepared for leadership roles in a wide range of organizations. Students in this dual degree program achieve the learning outcomes for both the B.S. Financial Planning and MBA degrees.

## Academic Requirements for Major

Students are required to achieve and maintain a GPA of 3.0 in their undergraduate program in order to take graduate classes. Further, students must maintain a 3.0 in graduate classes to remain in the MBA portion of the program.

### General Education

|                                              |                            |     |
|----------------------------------------------|----------------------------|-----|
| BA 211                                       | Microeconomics             | 3   |
| BA 212                                       | Macroeconomics             | 3   |
| CM 100                                       | Speech                     | 3   |
| EH 105                                       | College Writing            | 3   |
| HE 111                                       | The Husson Experience ***  | 1   |
| MS 132                                       | Probability and Statistics | 3   |
| PY 111                                       | General Psychology         | 3   |
| Fine Arts Elective                           |                            | 3   |
| Foreign Culture and Conversation Elective    |                            | 3   |
| Lab Science Elective                         |                            | 3-4 |
| Literature Elective                          |                            | 3   |
| Natural, Social Science, or History Elective |                            | 3   |
| Math I Elective                              |                            | 4   |
| Philosophical Elective                       |                            | 3   |

### Business Courses

|        |                                                                                     |   |
|--------|-------------------------------------------------------------------------------------|---|
| AC 121 | Principles of Accounting I                                                          | 3 |
| AC 211 | Managerial Accounting                                                               | 3 |
| BA 101 | Introduction to Business                                                            | 3 |
| BA 201 | Business Law I                                                                      | 3 |
| BA 202 | Business Law II                                                                     | 3 |
| BA 215 | Business Math                                                                       | 3 |
| BA 302 | Business Ethics                                                                     | 3 |
| BA 310 | Organization and Management                                                         | 3 |
| BA 311 | Human Resource Management (or Open Elective)                                        | 3 |
| BA 351 | Internship                                                                          | 3 |
| BA 401 | Managerial Economics                                                                | 3 |
| BA 411 | Organizational Behavior                                                             | 3 |
| BA 486 | Financial Plan Development                                                          | 3 |
| BA 490 | International Business <small>Replaces Foreign Culture &amp; Conv. Elective</small> | 3 |
| IT 214 | Spreadsheet Concepts and Applications                                               | 3 |
| MK 220 | Marketing Fundamentals (or Open Elective)                                           | 3 |

### Concentration in Financial Planning

|               |                                      |   |
|---------------|--------------------------------------|---|
| AC 122        | Principles of Accounting II          | 3 |
| AC 441        | Federal Taxation I                   | 3 |
| AC 442        | Federal Taxation II                  | 3 |
| BA 271        | Risk Management                      | 3 |
| BA 344        | Personal Financial Planning          | 3 |
| BA 362        | Financial Management                 | 3 |
| BA 364        | Corporate Options and Structure      | 3 |
| BA 460        | Investments: Stocks and Mutual Funds | 3 |
| BA 466        | Investments: Bonds and Derivatives   | 3 |
| BA 481        | Benefits and Estate Planning         | 3 |
| Open Elective |                                      | 3 |

### Graduate Business Courses

|                              |                                                 |   |
|------------------------------|-------------------------------------------------|---|
| BA 600                       | Research Methods in Business and Education      | 3 |
| BA 605                       | Management Communications                       | 3 |
| BA 625                       | Global Strategic Management                     | 3 |
| BA 642                       | Leadership in Business and Professions          | 3 |
| BA 643                       | Strategic Change Management                     | 3 |
| Choose one of the following: |                                                 | 3 |
| BA 621                       | Marketing Management                            |   |
| BA 712                       | Strategic Marketing for Nonprofit Organizations |   |
| BA 720                       | Advanced Sales and Marketing in Hospitality     |   |
| BA 754                       | Strategic Selling                               |   |

Graduate Business Electives\* 12

\* Excludes BA 620/BA 602 and students who take BA 460 may not take BA 627

**Total Hours 152-153**

### First Year

| Fall            | Hours     | Spring                                       | Hours     |
|-----------------|-----------|----------------------------------------------|-----------|
| BA 101          | 3         | CM 100                                       | 3         |
| EH 105          | 3         | MS 132                                       | 3         |
| HE 111 ***      | 1         | Fine Arts Elective                           | 3         |
| IT 214          | 3         | Natural, Social Science, or History Elective | 3         |
| PY 111          | 3         | Philosophical Elective                       | 3         |
| Math I Elective | 4         |                                              |           |
|                 | <b>17</b> |                                              | <b>15</b> |

### Second Year

| Fall                | Hours     | Spring | Hours     |
|---------------------|-----------|--------|-----------|
| AC 121              | 3         | AC 122 | 3         |
| BA 201              | 3         | BA 202 | 3         |
| BA 211              | 3         | BA 212 | 3         |
| BA 271              | 3         | BA 215 | 3         |
| Literature Elective | 3         | BA 362 | 3         |
|                     | <b>15</b> |        | <b>15</b> |

**Third Year**

| <b>Fall</b>               | <b>Hours</b> | <b>Spring</b>             | <b>Hours</b> |
|---------------------------|--------------|---------------------------|--------------|
| AC 211                    | 3            | BA 302                    | 3            |
| BA 310                    | 3            | BA 311 (or Open Elective) | 3            |
| BA 364                    | 3            | BA 466                    | 3            |
| BA 460                    | 3            | BA 490                    | 3            |
| MK 220 (or Open Elective) | 3            | Open Elective             | 3            |
| <b>15</b>                 |              | <b>15</b>                 |              |

**Fourth Year**

| <b>Fall</b>                | <b>Hours</b> | <b>Spring</b>                          | <b>Hours</b> |
|----------------------------|--------------|----------------------------------------|--------------|
| BA 344                     | 3            | BA 351                                 | 3            |
| BA 401                     | 3            | BA 486                                 | 3            |
| BA 411                     | 3            | BA 621 (or BA 712 or BA 720 or BA 754) | 3            |
| BA 600                     | 3            | Lab Science Elective                   | 3-4          |
| Graduate Business Elective | 3            | Graduate Business Elective             | 3            |
| <b>15</b>                  |              | <b>15-16</b>                           |              |

**Fifth Year**

| <b>Fall</b>                | <b>Hours</b> | <b>Spring</b>                             | <b>Hours</b> |
|----------------------------|--------------|-------------------------------------------|--------------|
| AC 441                     | 3            | AC 442                                    | 3            |
| BA 481                     | 3            | BA 625                                    | 3            |
| BA 605                     | 3            | BA 642                                    | 3            |
| BA 643                     | 3            | Graduate Business Elective                | 3            |
| Graduate Business Elective | 3            | Foreign Culture and Conversation Elective | 3            |
| <b>15</b>                  |              | <b>15</b>                                 |              |

**Total Hours: 152-153**

\*\*\*May not be required for degree completion.