

B.S. FINANCIAL PLANNING

The B.S. Financial Planning degree is designed to prepare undergraduate students to enter the financial planning profession. The Financial Planning curriculum aligns with Certified Financial Planner ("CFP") requirements and is a CFP Board registered program <https://www.cfp.net/>. This registered program provides students with the opportunity to sit for CFP Exam upon meeting all requirements. The program covers all the major areas of financial planning, including personal financial planning, risk management, investments, income tax, estate tax, retirement planning, and financial plan development.

The program is most appropriate for those who intend to enter the financial planning profession as credit counselors, financial advisors, financial planners, wealth managers, or financial product representatives.

Through a combination of rigorous coursework and real-world applications, the program equips students with the skills, professionalism, and ethical foundation needed to succeed in the financial planning profession. Specifically, in achieving the intended student learning outcomes for the B.S. Financial Planning degree, students will:

- Apply the major concepts of the functional areas of business.
- Apply legal and ethical principles in business to organizational decision-making.
- Apply business-related techniques to management decisions.
- Analyze leadership choices in the internship setting.
- Apply professional business communication skills.
- Collaborate with diverse colleagues in team situations.
- Apply general and functional knowledge of financial planning principles.

General Education:

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
CM 100	Speech	3
MS 132	Probability and Statistics	3
PY 111	General Psychology	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective		3
Lab Science Elective		3-4
Literature Elective		3
Math I Elective		4
Natural, Social Science, or History Elective		3
Philosophical Elective		3

Business Courses:

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 101	Introduction to Business	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 215	Business Math	3
BA 302	Business Ethics	3

BA 310	Organization and Management	3
BA 311	Human Resource Management (or Open Elective)	3
BA 351	Internship	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
BA 411	Organizational Behavior	3
BA 490	International Business	3
IT 214	Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals (or Open Elective)	3
Open Elective		3
Financial Planning Concentration:		
AC 122	Principles of Accounting II	3
AC 441	Federal Taxation I	3
AC 442	Federal Taxation II	3
BA 271	Risk Management	3
BA 344	Personal Financial Planning	3
BA 364	Corporate Options and Structure	3
BA 460	Investments: Stocks and Mutual Funds	3
BA 466	Investments: Bonds and Derivatives	3
BA 481	Benefits and Estate Planning	3
BA 486	Financial Plan Development	3

Total Hours 122-123

Freshman

Fall	Hours	Spring	Hours
BA 101	3	CM 100	3
EH 105	3	MS 132	3
HE 111 ***	1	Fine Arts Elective	3
IT 214	3	Natural, Social Science, or History Elective	3
PY 111	3	Philosophical Elective	3
Math I Elective	4		
	17		15

Sophomore

Fall	Hours	Spring	Hours
AC 121	3	AC 122	3
BA 201	3	BA 202	3
BA 211	3	BA 212	3
BA 271	3	BA 215	3
Literature Elective	3	BA 362	3
	15		15

Junior

Fall	Hours	Spring	Hours
AC 211	3	BA 302	3
BA 310	3	BA 311 (or Open Elective)	3
BA 364	3	BA 466	3

BA 460	3	BA 490	3
MK 220 (or Open Elective)	3	Open Elective	3
15		15	
Senior			
Fall	Hours	Spring	Hours
AC 441	3	AC 442	3
BA 344	3	BA 351	3
BA 401	3	BA 486	3
BA 411	3	Foreign Culture and Conversation Elective	3
BA 481	3	Lab Science Elective	3-4
15		15-16	
Total Hours: 122-123			

***May not be required for degree completion.