# CERTIFICATE - TOURISM MANAGEMENT

The Certificate in Tourism Management provides students with a foundation in the principles and practices of the tourism industry. Designed to prepare students for careers in travel, destination management, hospitality, and tourism-related organizations, the program develops knowledge and skills in tourism operations, destination development, marketing, and sustainable tourism practices, while preparing students to address the opportunities and challenges of a dynamic global industry. The certificate equips students for entry-level positions and career advancement opportunities across a wide range of tourism, travel, and hospitality organizations.

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| HA 101 | Intro to Hospitality Mgmnt | 3 |
| HA 200 | Tourism and Travel | 3 |
| HA 311 | Destination Management and Marketing | 3 |
| HA 412 | Sustainable Tourism | 3 |
| **Total Hours** | | **12** |