

CERTIFICATE - ENTREPRENEURSHIP

The Certificate in Entrepreneurship provides students with a foundation in the principles and practices of innovation, venture creation, and business planning. Through courses in the curriculum, students learn how to evaluate business opportunities, develop viable venture concepts, and create comprehensive business plans. Designed for students interested in launching new ventures or driving innovation within existing organizations, the certificate program develops entrepreneurial thinking, opportunity recognition, and strategic decision-making skills.

Required Courses

BA 243	The Business of Innovation	3
BA 441	Entrepreneurship I- New Venture Development	3
BA 443	Entrepreneurship II: Business Plans	3
Total Hours		9