

BUSINESS ADMINISTRATION

Business Administration programs provide students with a strong foundation in the principles and practices of modern business. Through undergraduate, graduate, and certificate options, students develop the analytical, leadership, communication, and problem-solving skills needed to succeed in a variety of professional settings.

Students may pursue a Bachelor of Science degree, an accelerated dual B.S./MBA pathway*, or specialized certificate programs that complement their academic and career goals. Coursework combines business theory with practical application, preparing graduates for opportunities in business, industry, government, and nonprofit organizations. Experiential learning opportunities further enhance students' ability to apply their knowledge in real-world environments and adapt to the evolving demands of the global marketplace.

*Qualified students may accelerate their education through the dual B.S./MBA pathway, allowing them to earn both degrees in as few as five years and enter the workforce with advanced credentials.

Requirements for the Major

All Business Administration majors must earn an overall 2.0 cumulative grade-point average as well as a 2.0 cumulative grade-point average in their major-specific courses. Transfer students must complete a minimum of 30 credit hours at Husson University with a minimum of 15 credit hours in College of Business courses at Husson University. Students enrolled in dual B.S./MBA degrees must maintain a cumulative undergraduate GPA of 3.0 or higher.