

B.S. BUSINESS ADMINISTRATION - MANAGEMENT

Students in the Management concentration study organization systems and methods of management for staff, supervisors and administrators. These management theories apply to corporations, small businesses, and non-profit organizations. Students take courses that cover strategic decision-making, organizational theory and behavior, marketing, human resource management, sales, and operations.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to integrate and apply administrative and organizational principles and theory to human resource management, strategic decision-making, operations management, and other systems.

Concentration in Management

AC 122	Principles of Accounting II	Replaces Open Elective	3
BA 271	Risk Management	Replaces Open Elective	3
BA 375	Supply Chain Management	Replaces Business-Related Elective	3
BA 425	Marketing Management	Replaces Business-Related Elective	3
BA 440	Small Business Management I	Replaces Open Elective	3
BA 442	Applied Small Business Management	Replaces Open Elective	3
MK 422	Sales and Sales Management	Replaces Business-Related Elective	3
Total Hours			21