

B.S. BUSINESS ADMINISTRATION

The Bachelor of Science in Business Administration prepares students for leadership roles across a wide range of industries and organizations. Students may pursue a broad-based business education or tailor their studies through concentrations in Entrepreneurship/Small Business Management or Management.

Designed to develop the knowledge, skills, and professional competencies demanded by today's employers, the program equips graduates to succeed in business, industry, government, and nonprofit organizations. Students gain a strong foundation in business principles while building the critical thinking, communication, leadership, and problem-solving skills essential for career advancement.

Business Administration students learn from faculty who combine academic expertise with extensive industry experience and are committed to student success. Small class sizes foster meaningful interaction and personalized attention, while internships, simulations, case studies, and other experiential learning opportunities enable students to apply classroom concepts to real-world business challenges. Through these experiences, graduates are prepared to contribute immediately and effectively in dynamic professional environments.

In achieving student learning outcomes for the B.S. Business Administration, students will:

- Apply the major concepts in the functional areas of business.
- Apply legal and ethical principles in business to organizational decision-making.
- Apply business-related techniques to management decisions.
- Analyze leadership choices in the internship setting.
- Apply professional business communication skills.
- Collaborate with diverse colleagues in team situations

General Education Courses

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective		3
Lab Science Elective		3-4
Literature Elective		3
Math I Elective		4
Natural, Social Science, or History Elective		3
Philosophical Elective		3
Psychology/Sociology Elective		3

Business Courses

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 101	Introduction to Business	3
BA 201	Business Law I	3

BA 202	Business Law II	3
BA 215	Business Math	3
BA 302	Business Ethics	3
BA 310	Organization and Management	3
BA 311	Human Resource Management	3
BA 351	Internship	3
BA 352	Internship II	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
BA 411	Organizational Behavior	3
BA 414	Business Strategy	3
BA 415	Business Strategy in Practice	3
BA 490	International Business	3
IT 214	Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals	3
Business Related Electives		9
Open Electives		15
Total Hours		122-123

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
AC 121	3	CM 100	3
BA 101	3	IT 214	3
EH 105	3	MS 132	3
HE 111 ***	1	Natural, Social Science, or History Elective	3
Math I Elective	4	Philosophical Elective	3
Psychological/Sociological Elective	3		
17		15	

Second Year

Fall	Hours	Spring	Hours
AC 211	3	BA 202	3
BA 201	3	BA 212	3
BA 211	3	BA 215	3
Literature Elective	3	Foreign Culture and Conversation Elective	3
Open Elective	3	Open Elective	3
15		15	

Third Year

Fall	Hours	Spring	Hours
BA 310	3	BA 302	3
BA 351	3	BA 311	3
BA 362	3	Business-Related Elective	3
MK 220	3	Fine Arts Elective	3

undefined	3	Lab Science Elective	3-4
15		15-16	
Fourth Year			
Fall	Hours	Spring	Hours
BA 401	3	BA 352	3
BA 411	3	BA 415	3
BA 414	3	BA 490	3
Business-Related Elective	3	Business-Related Elective	3
Open Elective	3	Open Elective	3
15		15	
Total Hours: 122-123			