

BS VIDEO AND FILM PRODUCTION - MASTER OF BUSINESS ADMINISTRATION

Students in the Video and Film Production Major achieve learning objectives that range from broadcast operations to video production to digital film-making. Students acquire the knowledge and skills for video and audio acquisition and shooting, editing, directing, lighting, computer network operations, replay, graphics, compositing, animation and switching. They use industry standard software and hardware such that lessons learned in the classroom are transposed to real-world environments and projects that can involve film-making, documentaries, commercial production, TV broadcast, and sports production. These events provide students with the opportunity to create high-definition content. Students also learn about the distribution of video content through broadcast, web streaming, film-making, and live venues.

Upon completing the Video and Film Production degree program students will be able to:

- PO 1 - Professionalism Students will identify skills and apply knowledge, in multiple roles of a video production workforce.
- PO 2 - Skills Students will utilize current industry equipment and software necessary for video production.
- PO 3 - Communication Communicate effectively with peers, clients and consumers for product development.
- PO 4 - Production Styles Plan, light, and edit various styles of Video deliverables
- PO 5 - Delivering a Product Manage data across multiple formats and platforms & deliver a product
- PO 6 - Theory & Concepts Evaluate quality of work based on traditional artistic and technical theories.
- PO 7 - Critical Thinking & Troubleshooting Assess production difficulties and troubleshoot to reach solutions.

Upon completion of the requirements for the dual-degree Master's of Business Administration program curriculum, students will be able to:

- Solve complex managerial issues.
- Integrate theories and practice to perform strategic analysis
- Demonstrate effective written forms of communication and oral business presentations
- Implement leadership skills to work effectively within diverse teams
- Analyze ethical responsibilities of businesses
- Apply quantitative and qualitative analysis, to management issues

General Education

CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
VF 245	Photography I	3
Foreign Culture and Conversation Elective		3
Historical Elective		3
Lab Science Elective		3-4

Literature Elective		3
Math I Elective		4
Math II Elective		3
Philosophical Elective		3
Psychological or Sociological Elective		3
NESCom Core		
GV 245	Graphic Design I	3
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3
Video Core Classes		
AE 221	Intro to Post Production	3
or GV 335	Graphic Design II	
or VF 345	Photography II	
or VF 347	Photojournalism	
MK 237	Storytelling	3
or VF 235	Scriptwriting	
VF 105	Video Production I	3
VF 148	Filmmaking Development & Pre-Production	3
VF 205	Video Production II	3
VF 210	Principles of Video and Film	3
VF 212	Audio for Video	3
VF 224	TV Studio/Remote Production I	3
VF 234	Advanced Lighting for Digital Film Making	3
VF 239	Feature Storytelling	3
VF 243	Video Compositing & Motion Graphics I	3
VF 263	A/V Engineering & Networking	3
VF 322	Advanced Editing	3
VF 325	TV Studio/Remote Production II	3
VF 338	Camera in Motion	3
VF 342	Video Compositing & Motion Graphics II	3
or VF 415	Cinematography	
VF 441	Video Workshop	3
Business Classes		
AC 121	Principles of Accounting I	3
BA 101	Introduction to Business	3
BA 210	Economics Overview for Non-Business Majors	3
BA 310	Organization and Management	3
Open Electives		9
Graduate Courses		
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3
BA 621	Marketing Management	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Graduate Business Electives		6
Total Hours		150-151

First Year				Graduate Business Elective	3	Open Elective	3
Fall	Hours	Spring	Hours	Open Elective	3	Open Elective	3
EH 105	3	BA 101	3				
HE 111 ^{***}	1	CM 100	3				
MC 101	3	VF 105 [*]	3				
VF 100 [*]	3	VF 212 [*]	3				
VF 245 [*]	3	Math I Elective	4				
Psychological/Sociological Elective	3						
	16		16				
Second Year							
Fall	Hours	Spring	Hours				
BA 210	3	AC 121	3				
VF 148 [*]	3	VF 210	3				
VF 205 [*]	3	VF 224 [*]	3				
Literature Elective	3	VF 243 [*]	3				
Math II Elective	3	Philosophical Elective	3				
	15		15				
Third Year							
Fall	Hours	Spring	Hours				
BA 310	3	AE 221, GV 335, VF 345, or VF 347 [*]	3				
GV 245 [*]	3	VF 325 [*]	3				
MK 237 or VF 235 [*]	3	VF 338 [*]	3				
VF 234 [*]	3	Historical Elective	3				
VF 239 [*]	3	Lab Science Elective	3-4				
	15		15-16				
Fourth Year							
Fall	Hours	Spring	Hours				
BA 600	3	BA 602	3				
BA 601	3	BA 605	3				
MC 301	1	VF 263 [*]	3				
VF 322 [*]	3	VF 441	3				
VF 342 or 415 [*]	3	Foreign Culture & Conversation Elective	3				
	13		15				
Fifth Year							
Fall	Hours	Spring	Hours				
BA 620	3	BA 621	3				
BA 643	3	BA 625	3				
MC 400	3	Grad Business Elective	3				

Total Hours: 150-151

***May not be required for degree completion.