NEW ENGLAND SCHOOL OF COMMUNICATIONS

New England School of Communications

Mission, Vision, and Core Values

Mission

The New England School of Communications inspires and prepares students for professional careers in current and emerging fields by focusing on experiential learning, technology, and work-ready skills.

Vision

To prepare students for professional careers in the communications industry by fostering creativity through experiential and career-driven curricula with world-class technology and faculty.

Core Values

- Technology & Industry Focus
- Experiential and Immersive Learning
- Professionalism
- Creativity, Innovation and Artistry
- Teamwork

Degrees & Programs in the New England School of Communications:

Bachelor of Science in Audio Engineering

Concentrations in:

- Live Sound Production
- Music Production

Bachelor of Science in Graphic and Visual Design

Bachelor of Science in Marketing Communications

Bachelor of Science in Video and Film Production

New England School of Communications Core Classes:

- GV 245 Graphic Design I (or MK 220)
- MC 101 Introduction to Mass Communication
- MC 301 Career Prep
- MC 400 Media Ethics
- MK 220 Fundamentals of Marketing (or GV 245)
- VF 100 Intro to Video Production
- VF 245 Photography I

Certificates:

- 3D Modeling and Motion Design
- Advanced Live Sound Production
- Advanced Audio Production
- Digital and Social Media Marketing
- Graphic Design
- Marketing Communications
- Photography
- User Experience

Requirements for New England School of Communications:

The New England School of Communications programs consist of degrees at the Bachelor of Science level. All NESCom majors must earn an overall cumulative grade point average of 2.0, as well as a 2.0 GPA in their NESCom core and concentration courses.

New England School of Communication requires that all students, prior to graduation, complete ten hours of community service. This service may be in support of school, college, or university activities, including, but not limited to, Open Houses, Accepted Student Days, recruiting events, group visits, fundraising events, and campus events or other community activities. Hours in support of off campus community efforts can also count toward the ten hours including, but not limited to, sporting activities, food bank efforts, clean up campaigns, and neighborhood activities.