

B.S. AUDIO ENGINEERING - MUSIC PRODUCTION/ MASTER OF BUSINESS ADMINISTRATION

The Music Production concentration provides an education in the art and technology of music engineering and production. Combining theory and application, the program is both exciting and rigorous. Students receive instruction in recording, mixing, and editing, a foundation in the physics of sound, electricity and signal flow, and an in-depth survey of popular music fundamentals. Throughout the program students utilize world-class audio technology, including digital audio workstations such as AVID Pro Tools, plug-ins and other software, large format recording consoles, analog processors, microphones, and reference monitors. The program's courses strengthen artistic and technological foundations and help develop the interpersonal skills crucial to success. To prepare for careers in the diverse audio industry, Music Production students participate in a variety of activities, including the recording and mixing of music, sound reinforcement for live events, and audio post-production.

Upon completing the Music Production degree program students will be able to:

PO 1 - Professionalism - Meet the social contract and professionalism expectations of employers and team members in a workplace environment.

PO 2 - Aural Knowledge - Evaluate sound and its aesthetic and technical characteristics.

PO 3 - Technical Knowledge - Demonstrate and apply knowledge of audio theory.

PO 4 - Delivering a Product - Produce audio as expected in an entry-level position.

PO 5 - Technical Skills - Evaluate and employ audio technology.

PO 6 - Knowledge of the Industry, Career Options, History - Demonstrate knowledge of the breadth, culture, and history of the audio industry.

PO 7 - Music Knowledge & Skills - Apply knowledge of music fundamentals, music industry culture, history, and style in professional practice.

PO 8 - Literacy - Demonstrate ability to research, organize, and present, and defend information.

Upon completion of the requirements for the dual-degree Master's of Business Administration program curriculum, students will be able to:

- Solve complex managerial issues.
- Integrate theories and practice to perform strategic analysis
- Demonstrate effective written forms of communication and oral business presentations
- Implement leadership skills to work effectively within diverse teams
- Analyze ethical responsibilities of businesses
- Apply quantitative and qualitative analysis, to management issues

GENERAL EDUCATION

CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
VF 245	Photography I	3
Foreign Culture & Conversation Elective		3
Historical Elective		3
Lab Science Elective		3-4
Literature Elective		3
Math I Elective		4
Math II Elective		3
Philosophical Elective		3
Psychological/Sociological Elective		3

NESCom Core

GV 245	Graphic Design I	3
or MK 220	Marketing Fundamentals	
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3

Audio Engineering Music Production Core

AC 121	Principles of Accounting I	3
AE 100	Audio Engineering I	3
AE 101	Applied Audio Engineering I	2
AE 102	Music Structure and Style for Audio	3
AE 103	Intro To Live Sound Production	3
AE 104	Pro Tools 1	3
AE 200	Audio Engineering II	3
AE 201	Applied Audio Engineering II	3
AE 202	Intro To Music Production	3
AE 203	Sound Reinforcement Techniques I	3
AE 205	Audio Studio Practicum *	1
AE 221	Intro to Post Production	3
AE 300	Technical Foundations of Audio Systems	3
AE 301	Hybrid Mixing Techniques	3
AE 302	Electronic Music Technology	3
AE 305	Audio Studio Practicum II *	1
AE 311	Applications of Effective Recording	3
AE 411	Music Engineering & Production	3
AE 451	Advanced Music Engineering & Production	3
BA 101	Introduction to Business	3
BA 210	Economics Overview for Non-Business Majors	3
BA 310	Organization and Management	3
VF 263	A/V Engineering & Networking *	3

ELECTIVES

Open Electives	9
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GRADUATE COURSES

BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3

BA 621	Marketing Management	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Graduate Business Electives		6
Total Hours		151-152

First Year

Fall	Hours	Spring	Hours
AE 100*	3	AC 121	3
AE 101*	2	AE 103*	3
AE 102*	3	AE 104*	3
BA 101	3	MC 101	3
EH 105	3	Math I Elective	4
HE 111***	1		
15		16	

Second Year

Fall	Hours	Spring	Hours
AE 200*	3	AE 202*	3
AE 201*	3	AE 300*	3
AE 203*	3	AE 301*	3
AE 205*	1	AE 305*	1
Math II Elective	3	AE 311*	3
Open Elective	3	Open Elective	3
16		16	

Third Year

Fall	Hours	Spring	Hours
AE 302*	3	AE 221*	3
BA 210	3	BA 310	3
VF 100	3	VF 245	3
Literature Elective	3	Lab Science Elective	3-4
Psychological or Sociological Elective	3	Philosophical Elective	3
15		15-16	

Fourth Year

Fall	Hours	Spring	Hours
AE 411*	3	BA 602	3
BA 600	3	BA 605	3
BA 601	3	CM 100	3
Foreign Culture & Conversation Elective	3	MC 400	3
Historical Elective	3	GV 245 or MK 220	3
15		15	

Fifth Year

Fall	Hours	Spring	Hours
BA 620	3	AE 451*	3
BA 643	3	BA 621	3
MC 301	1	BA 625	3
VF 263*	3	Graduate Business Elective	3
Graduate Business Elective	3	Open Elective	3
13		15	

Total Hours: 151-152

* *A minimum of C+ must be earned for all required Audio Engineering course in the Music Production, Post Production, and Live Sound Production concentrations. Any required AE courses can only be repeated once. Failure to successfully achieve the required C+ upon two attempts will result in removal from the AE program.

***May not be required for degree completion.