

B.S. AUDIO ENGINEERING - LIVE SOUND PRODUCTION/ MASTER OF BUSINESS ADMINISTRATION

In the Live Sound Production concentration, students build the technical and creative skills required to provide audio for concerts, theatrical productions, live television, and sporting events. Merging academic instruction in audio, electronics, music, and system design, with hands-on training in equipment operation and show management, the concentration prepares students to begin their careers with both knowledge and experience. Specialized courses provide the knowledge and technical skills required to understand the principles of sound, electricity and signal flow, use Pro Tools and other software, design and install touring-level sound systems, operate mixing and monitoring consoles, manage wireless microphone systems, operate lighting systems, troubleshoot technical issues, and manage fast-paced events. On and off campus concerts, television variety shows, and sporting events provide students with experiential learning opportunities that take the classroom into the real world. To prepare for careers in the diverse audio industry, Live Sound Production students participate in a variety of additional activities, including the recording and mixing of music, and audio post-production.

Upon completing the Live Sound Production degree program students will be able to:

PO 1 - Professionalism - Meet the social contract and professionalism expectations of employers and team members in a workplace environment.

PO 2 - Aural Knowledge - Evaluate sound and its aesthetic and technical characteristics.

PO 3 - Technical Knowledge - Demonstrate and apply knowledge of audio theory.

PO 4 - Delivering a Product - Produce audio as expected in an entry-level position.

PO 5 - Technical Skills - Evaluate and employ audio technology.

PO 6 - Knowledge of the Industry, Career Options, History - Demonstrate knowledge of the breadth, culture, and history of the audio industry.

PO 7 - Music Knowledge & Skills - Apply knowledge of music fundamentals, music industry culture, history, and style in professional practice.

PO 8 - Literacy - Demonstrate ability to research, organize, and present, and defend information.

Upon completion of the requirements for the dual-degree Master's of Business Administration program curriculum, students will be able to:

- Solve complex managerial issues.
- Integrate theories and practice to perform strategic analysis
- Demonstrate effective written forms of communication and oral business presentations
- Implement leadership skills to work effectively within diverse teams

- Analyze ethical responsibilities of businesses
- Apply quantitative and qualitative analysis, to management issues

General Education

CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
VF 245	Photography I	3
Foreign Culture & Conversation Elective		3
Historical Elective		3
Lab Science Elective		3-4
Literature Elective		3
Math I Elective		4
Math II Elective		3
Philosophical Elective		3
Psychological/Sociological Elective		3

NESCom Core

GV 245	Graphic Design I	3
or MK 220	Marketing Fundamentals	
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3

AUDIO ENGINEERING LIVE SOUND

AC 121	Principles of Accounting I	3
AE 100	Audio Engineering I *	3
AE 101	Applied Audio Engineering I *	2
AE 102	Music Structure and Style for Audio *	3
AE 103	Intro To Live Sound Production *	3
AE 104	Pro Tools 1 *	3
AE 200	Audio Engineering II *	3
AE 201	Applied Audio Engineering II *	3
AE 203	Sound Reinforcement Techniques I *	3
AE 221	Intro to Post Production *	3
AE 253	Live Entertainment Technology *	3
AE 300	Technical Foundations of Audio Systems *	3
AE 303	Sound Reinforcement Techniques II *	3
AE 311	Applications of Effective Recording *	3
AE 351	Audio Electronics *	3
AE 352	Speaker Systems: Design & Optimization *	3
AE 353	Broadcast Audio Engineering *	3
AE 354	Broadcast Audio Engineering Event Practicum *	1
AE 403	Live Sound Production *	3
AE 404	Live Sound Production Practicum *	1
AE 453	Advanced Live Sound Production *	3
AE 454	Advanced Live Sound Production Practicum *	1
BA 101	Introduction to Business	3
BA 210	Economics Overview for Non-Business Majors	3
BA 310	Organization and Management	3
VF 263	A/V Engineering & Networking *	3
Open Elective		3

GRADUATE COURSES

BA 600	Research Methods in Business and Education	3
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BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3
BA 621	Marketing Management	3
BA 643	Strategic Change Management	3
BA 625	Global Strategic Management	3
Graduate Business Electives		6
Total Hours		152-153

First Year

Fall	Hours	Spring	Hours
AE 100*	3	AE 103*	3
AE 101*	2	AE 104*	3
AE 102*	3	MC 101	3
EH 105	3	VF 100	3
HE 111***	1	Math I Elective	4
Historical Elective	3		
	15		16

Second Year

Fall	Hours	Spring	Hours
AC 121	3	AE 221*	3
AE 200*	3	AE 300*	3
AE 201*	3	AE 303*	3
AE 203*	3	AE 311*	3
AE 253*	3	BA 101	3
	15		15

Third Year

Fall	Hours	Spring	Hours
AE 352*	3	AE 351*	3
AE 353*	3	BA 310	3
AE 354*	1	GV 245 or MK 220	3
BA 210	3	VF 245	3
VF 263*	3	Philosophical Elective	3
Math II Elective	3		
	16		15

Fourth Year

Fall	Hours	Spring	Hours
BA 600	3	BA 602	3
BA 601	3	BA 605	3
Foreign Culture & Conversation Elective	3	CM 100	3
Literature Elective	3	MC 400	3

Psychological / Sociological Elective	3	Lab Science Elective	3-4
	15		15-16
Fifth Year			
Fall	Hours	Spring	Hours
AE 403*	3	AE 453*	3
AE 404*	1	AE 454*	1
BA 620	3	BA 621	3
BA 643	3	BA 625	3
MC 301	1	Graduate Business Elective	3
Graduate Business Elective	3	Open Elective	3
	14		16

Total Hours: 152-153

* *A minimum of C+ must be earned for all required Audio Engineering course in the Music Production, Post Production, and Live Sound Production concentrations. Any required AE courses can only be repeated once. Failure to successfully achieve the required C+ upon two attempts will result in removal from the AE program.

***May not be required for degree completion.