

MASTER OF BUSINESS ADMINISTRATION

Established in 1978, the Master of Business Administration Program reflects Husson University's long-standing commitment to education for leadership in business. The Master of Business Administration Program is a 36-37 credit graduate management curriculum designed to develop and strengthen skills in analysis, decision-making, and implementation. The program balances strengths in the traditional areas of accounting, finance, management, and marketing with careful attention to the development of skills in communication, interpersonal relations, and leadership, which are essential to effective performance in organizations.

The MBA program is designed for working professionals, offering online courses and accelerated terms. A part-time student can complete the program in two years without career interruption.

Upon completion of the Master of Business Administration program curriculum, students will be able to:

- Analyze results of business decisions.
- Integrate theories to perform strategic analysis.
- Produce professional communication tailored to diverse audiences.
- Select leadership skills to work with a diverse team to achieve a goal.
- Analyze ethical responsibilities of businesses.
- Analyze business problems using decision support tools.

The core curriculum in the Husson University Master of Business Administration Program consists of eight required courses. Four additional courses, selected from a range of electives, make up the thirty-six credits required for completion of the program.

Students with a strong background in one or more of the required course areas may, with approval, substitute an elective for the course(s) in question. The core curriculum is as follows:

Core Requirements

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Select one of the following:		3
BA 620	Financial Management	
BA 703	Financial Management in Healthcare Organizations	
Select one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Graduate BA Electives		12
Total Hours		37

BA 600, BA 601 and BA 602 must be completed within the first 18 credit hours. In addition, some courses have specific prerequisites as noted in the course descriptions.

* If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.