

CERTIFICATE - INNOVATION & ENTREPRENEURSHIP

The Graduate Certificate in Innovation and Entrepreneurship provides students with advanced knowledge and skills in identifying opportunities, developing innovative ideas, and launching and managing new ventures. Designed for aspiring entrepreneurs and professionals seeking to drive innovation within existing organizations, the program emphasizes both entrepreneurship and intrapreneurship in dynamic and competitive environments. Through a focus on ideation, feasibility analysis, and new venture creation, students develop the competencies needed to translate innovative concepts into viable business models and sustainable enterprises. The certificate prepares graduates to initiate, lead, and support entrepreneurial initiatives across a wide range of industries and organizational contexts.

Choose Four of the Following: (12 credits)		12
BA 628	New Venture Planning and Management	
BA 642	Leadership in Business and Professions	
BA 760	Technology & Innovation	
BA 763	Legal Aspects of Entrepreneurship	
BA 764	Entrepreneurship	
BA 799	Topic/ (Innovation & Entrepreneurship Topics Course)	
CJ 705	Leadership & Ethics	
Total Hours		12