

CERTIFICATE - ADVANCED HOSPITALITY & TOURISM MANAGEMENT

The Graduate Certificate in Advanced Hospitality and Tourism Management provides students with a comprehensive foundation in the principles and practices of the hospitality and tourism industry. The certificate program combines leadership development, operational knowledge, and industry experience. The curriculum is designed to help students develop the skills needed to lead teams, manage hospitality operations, and contribute effectively to the growth and success of hospitality and tourism organizations.

Required Courses:

BA 720	Advanced Sales and Marketing in Hospitality	3
BA 722	Advanced Front Office Operations	3
BA 723	Legal Issues in Hospitality Management	3
BA 724	Managing Service	3
Total Hours		12

Candidates for the Graduate Hospitality & Tourism Management Certificate are required to complete a minimum of 12 semester credit hours maintaining a 3.0 overall cumulative grade point average.