

MBA - HEALTHCARE MANAGEMENT

The Healthcare Management Concentration within the Master of Business Administration program provides students with advanced knowledge and skills at the intersection of business management and healthcare administration. Designed for students seeking leadership roles in healthcare organizations, the concentration builds upon the MBA core curriculum by examining the unique operational, financial, legal, and strategic challenges of the healthcare industry. Students develop expertise in healthcare economics, healthcare law and regulation, ethical decision-making, financial management, and the management of complex healthcare systems and organizations. Through specialized coursework, students gain an understanding of the evolving healthcare environment and the leadership competencies needed to improve organizational performance, manage resources effectively, and respond to industry changes. Students pursuing the concentration complete the MBA core curriculum, four healthcare management concentration courses, and an additional elective to satisfy degree requirements. The concentration prepares graduates for management and leadership positions in hospitals, healthcare systems, physician practices, long-term care facilities, insurance organizations, public health agencies, and other healthcare-related organizations.

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
BA 703	Financial Management in Healthcare Organizations	3
BA Graduate Elective		3
Select One of the Following		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Select Three of the Following		9
BA 700	Health Care Management	
BA 701	Legal Environment of Health Care Management	
BA 702	Health Care Economics	
BA 704	Managing Quality in Healthcare	
BA 705	Global Perspectives in Healthcare	
BA 799	Topic/ (Healthcare Management Elective)	
PY 602	Program Planning, Management, and Evaluation	
PY 603	Psychology and Health Behavior Change	
Total Hours		37

* If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.